

# FSPA FLORIDA SCHOLASTIC PRESS ASSOCIATION

DISTRICT 7 WORKSHOP - NOV. 6, 2021 - FLORIDA ATLANTIC UNIVERSITY (BOCA RATON)

## REGISTRATION - 7:30-8 AM

FAU Student Union/University Center

## OPENING/KEYNOTE - 8:15-9 AM

Keynote Speaker: Kennedy McKinney  
Award Presentations  
Voting Results

## EVENT SCHEDULE

Session 1 @ 9:15-10:00  
Session 2 @ 10:05-10:50  
Session 3 @ 10:55-11:35  
Lunch @ 11:40-12:45  
Session 4 @ 12:50-1:35

## SESSIONS OFFERED BY

Jennifer Wilson, Cady Studios  
Jen Ortman, Herff Jones  
Caitlin Sitalski Munoz, WLRN Public Radio  
Michael Koretzky, Society of Professional Journalists  
Jim Guarasci, BECON-TV/Broward Teen News  
Veronika Levine, Walsworth  
Kennedy McKinney, The Paradigm Press/FAU  
David Drucker, FIU News  
Adam James Smith, FAU  
Joe Pye, Society of Professional Journalists  
Rick Christie, The Palm Beach Post  
Hillary Davis, Student Press Law Center  
Merkin Karr, FAU  
Aurora Dominguez, Boca Raton High School/FAU  
Kevin Petrich, FAU  
Karen Leader, FAU  
Andres Venton, FAU

## TENTATIVE SESSION TOPICS

Photography 101  
Building Your Brand via Social Media  
Covering Breaking News & Taking Care of Yourself  
Create Better Short Films  
News Coverage Ideas During a Pandemic  
Create Better TV News Stories  
Importance of University Publications  
How to Build Your Brand  
The Call to Adventure  
How to Run a Campus Newspaper  
Newsroom Leadership  
New Voices Florida  
The Art of Interviewing  
How to Write for Culture Websites  
Writing for the Ear  
Media Strategies for Communicating a Cause  
VR & XR  
Chicken Salad (multiple sessions)  
Minority Journalism in 2020  
Letter Writing as Storytelling  
Writing a "Poem of Witness"

**FSPA Executive Director  
Adam Livesay will be  
on-site & available to  
answer any questions  
or concerns you have.**